

Australia Table Grape Industry Snapshot 2026



About our industry

Australia's table grape industry is a dynamic sector supplying premium fresh grapes to consumers across Australia and key international markets, particularly in Southeast Asia.

Over the past 25 years, the industry has undergone significant transformation, driven by investment in premium varieties, innovation, stronger market access, and evolving international trade relationships.

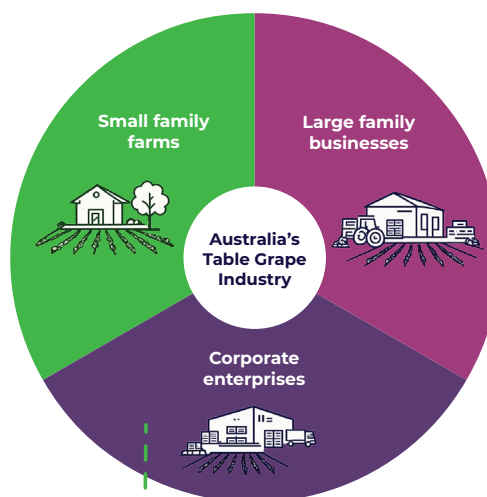
Our growing regions



Table grapes are grown in almost every state and territory in Australia.

- Australia's largest growing region is Sunraysia, where 70 per cent of producers are located and 70 per cent total production occurs.
- Sunraysia produces more than 90 per cent of export product.

Our table grape producers



At the heart of the industry are 450 farming businesses, mostly second and third-generation farming families.



More than 14,000 hectares of vineyards are managed by businesses ranging from 4-hectare family-run vineyards to 200-hectare commercial enterprises, highlighting the diversity of operational scale.



Growers produce a mix of proprietary and publicly available grape varieties, supplying premium fresh grapes to domestic and international markets.

Industry at a glance



\$875 million
Farmgate value



228,882 tonnes
Total production



14,000 ha
Vineyards



450
Farming families

Hort Innovation **TABLE GRAPE FUND**

This project is funded by the table grape industry development program (TG23001) and the table grape communications program (TG25001), funded by Hort Innovation using the table grape research and development levies and contributions from the Australian Government.

Industry evolution

Building an industry

Following its emergence in the 1970s, the Australian table grape industry entered a four-decade period of growth and transformation. From the 1980s to 2020, growers invested in new varieties, production systems and export capability, building an industry that earned a strong reputation in global markets.

Building resilience

Since 2021, the industry's focus has evolved from rapid expansion to long-term resilience. Growers are refining production practices, improving efficiency, strengthening sustainability and adapting to changing market conditions to ensure the industry remains competitive for future generations.



1980s–early 2000s

Australian table grape production expands. Growers recognise they need a unified national industry voice to unlock opportunities.



2002

The Australian Table Grape Association is established, to represent growers, strengthen advocacy, drive market access globally.



2011–14

Industry secures new export opportunities, with China and other key markets opening the doors to Australian table grapes.



2015

Confidence in export potential drives industry growth, with strong investment in expansion – new plantings, new varieties.



2020

Exports achieve record performance. Total production reaches 220,000+ tonnes, 152,500 exported, industry value of \$900 million.



2021–26

Exports fluctuate amid trade barriers, global disruption, disease, storms, rising input costs and periods of recovery.



Key industry achievements



Export value grew from \$50 million in 2004, to \$623 million in 2020.



Export volumes increased from 30,000 tonnes to 152,500 tonnes



Expanded market access from a small number to almost all countries



Established Australia as a premium supplier of fresh table grapes throughout Asia and beyond

Current industry focuses



Building resilient businesses

- Water security
- Climate preparedness
- Improving input efficiency



Growing markets

- Export diversification
- Market access
- Compliance & audit readiness



Protecting production

- Biosecurity preparedness
- Crop protection chemistry
- Pest & disease management



Strengthening industry

- Enhancing workforce capabilities
- Reducing compliance burden
- Government advocacy

Find out more

www.australiangrapes.com.au

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Why the industry matters

Strengthens regional resilience and contributes to regional employment

Supplies premium produce to support global food security



Drives value in international horticultural markets

Enhances investment across production, packing, logistics and innovation



ATGA
Australian
Table Grape
Association Inc.

About ATGA

The Australian Table Grape Association (ATGA) is the peak industry body representing Australian table grape growers. We advocate for a productive,

profitable and resilient industry while supporting growers through industry development, market access, biosecurity, communications and government engagement.